

Having trouble viewing this email? [Click here](#)

# AVANTI

## SKIN CENTERS

**Saturday appointments available in May!**  
**There are limited spaces available so call us today and book yours!**  
**901.853.6428**

**REWARD CARDS ARE BACK!**  
 This card entitles you to \$250 worth of FREE treatments to be used at Avanti. You must have this card punched for every \$250 you spend. This card may not be used on Botox, products or with any other special/coupon. Can be used on any single treatment, packages or dermal filler. Avanti is not responsible for lost or stolen cards.



[Find us on Facebook](#)

**Please be sure we have your correct/current email address. We are going to start emailing you a 48**

## Avanti Newsletter, Specials and Updates

May 2011

### May Specials at Avanti:

Radiesse Dermal Filler

~Purchase one syringe and get another syringe 1/2 off or purchase 2 syringes and get the 3rd syringe FREE!

Gift Certificates (Mother's Day is May 8th)

~Purchase a gift certificate for \$100 or more and get a FREE microdermabrasion!

Isolaz Acne Treatment

~Get 2 FREE Isolaz treatments with the purchase of the Isolaz package!

FREE Obagi Elastilash

~Get a FREE tube of Elastilash with the purchase of the Obagi Elastiderm eye cream!

FREE Laser Hair Removal (for men)

~Purchase any laser hair removal for him and get the back of the neck for FREE!

### May is National Skin Cancer Awareness Month

## hour appointment reminder!



### RSVP Magazine

Pick up a free copy of the May issue of RSVP Magazine... Avanti is in there! (pg.52)

## Botox can soften & doesn't have to freeze

Did you know you don't have to look "frozen" if you get Botox. When botox is done well it doesn't look like it was done. You can still raise your brows. Same goes for those wrinkles between your brows and around the eyes is a no brainer. I see no benefit when I smile to see those crows feet running all the way down my cheek. I still get enough crinkle to have smiling eyes.... just not enough to look my age. There is an art to injecting botox. More is not always better. Pick your botox injector wisely. Sometimes a few light wrinkles are better than a sea of frozen face.

Did you know that skin cancer is one of the most common types of cancer with over one million people diagnosed each year! With summer upon us much more time will be spent outdoors enjoying the nice weather so we have to protect our skin. While it's great for the vitamin D needed for our bodies, it's not so great for the damages it can cause. Unprotected sun exposure is the number one reason of aging skin and skin cancer is on the rise, two great reasons for UVA/UVB sunscreen protection. You may think you don't need to have a skin cancer screening for whatever your reason may be, but it's a preventative measure that can actually save your life.

#### Fast Facts About Skin Cancer:

- Skin cancer and melanoma account for about 50% of all types of cancers diagnosed combined.
- Skin cancer is one of the more preventable types of cancer.
- More than 90% of skin cancer is caused by excessive exposure to the sun.
- Each hour, 1 person dies from skin cancer.



The sun is very powerful and does many wonderful things for us in terms of warmth, light, growing food and so on. But as for us and our skin? The small amount we get through exposure of our hands is enough for Vitamin D so protect yourself and protect your kids - 20 years from now, everyone will be thankful.

## Ladies, your men need skin care too!



Just because men do not wear makeup, doesn't mean they cannot have great-looking skin. At Avanti we offer several options to improve your skin's appearance. Among these options are the popular and effective laser and light treatments. Our treatments rejuvenate the skin from the inside out. You will see your skin tone and texture improve; fine lines and redness will disappear. The results are amazing, and, best of all, there's no downtime.

**Botox** treatments have also gained popularity among men. If you look a bit older than your age or a bit tired and stressed, Botox will give you a natural, relaxed, younger appearance with no downtime.

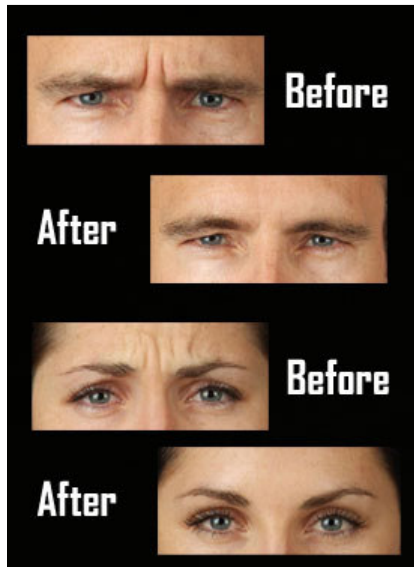
The **microdermabrasion** is an ideal procedure that achieves great results in a minimum amount of time, with absolutely no downtime.

For a more intensive treatment we recommend a series of **photofacials** that can also be done in combination with a microdermabrasion treatment.

Whether you wish to remove unwanted back or shoulder hair... reduce fine lines and wrinkles... reduce sun damage... reduce redness or flushing associated with rosacea... or just proactively maintain a more vibrant and youthful appearance, Avanti has the services and skincare products to help you meet your skincare objectives.

## Why Isolaz™ Acne Therapy?

- Isolaz™ clinical studies show immediate results within 24-48 hours, including reduced redness and immediate drying/flattening of the blemish.



- Isolaz™ is the world's only acne therapy that combines a vacuum with a light-based technology. The vacuum helps to loosen & extract dirt, blackheads & excess oil from deep within your pores and the light-based technology helps destroy acne-causing bacteria, uneven skin tone, sun damaged skin, facial redness and more.
- Isolaz™ deep pore-purification™ therapy helps jump-start acne treatments by helping your skin absorb topical medicines and moisturizers better.
- Isolaz™ can help remove red, brown spots and tiny broken capillaries sometimes associated with rosacea.
- People who have tried Isolaz™ have reported a visible reduction in pore size, improved skin tone and texture for a younger, healthier looking complexion.



Avanti is proud to be the only medical aesthetics clinic in Memphis and surrounding areas to have the amazing Isolaz Acne/Pore Laser as seen in all the above magazines!

## Do You Have Rosacea? Ask yourself 3 questions:

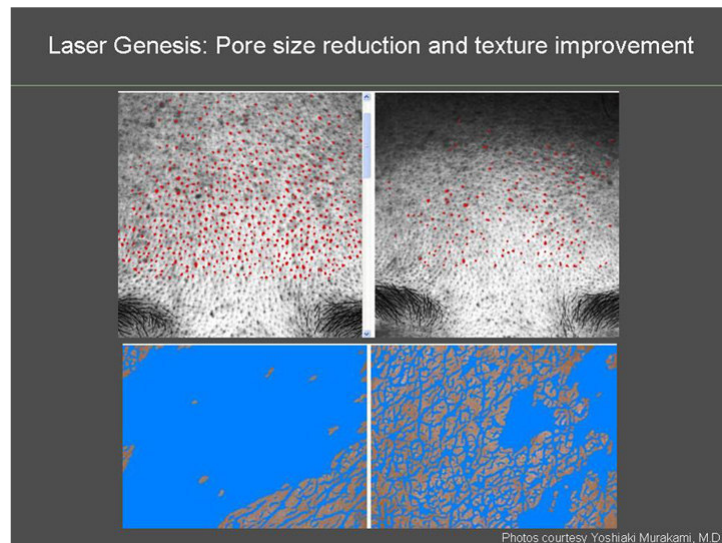
1. Have you ever been embarrassed by frequent facial blushing?
2. Have you ever been asked "are you ok?" because your face is so deeply red after physical exertion?
3. Do you avoid certain situations, foods, beverages or activities because you know it will bring on a facial flush?



If you can relate to any of these scenarios, you may have rosacea. Rosacea is a skin condition characterized by inflammation of the cheeks, nose, chin, forehead, or eyelids, and typically results in a very red appearance. Other signs and symptoms of Rosacea include a tendency to blush easily, spider veins on the face, a red and bulbous nose, acne-like skin eruptions, a burning or stinging sensation on the face, and irritated or bloodshot eyes.

Call Avanti (901.853.6428) today to see how we are changing the lives of people who suffer from Rosacea!

## LOOK WHAT LASER GENESIS CAN DO!



### **Laser Genesis can diminish acne scarring?**

Yes, Laser Genesis will even out skin texture and tone by rebuilding the collagen that has been broken down over the years due to acne scarring. Additionally, Laser Genesis minimizes pore size, shrinking the oil glands, and therefore reducing the production of sebum that can cause breakouts.

### **How does Laser Genesis work?**

Using infrared energy, laser genesis warms the dermis under your skin stimulating collagen growth. Heat combined with light targets pigmented clusters beneath your skin.

### **What areas can be treated?**

Laser Genesis is primarily used on the face and neck. It has also proven effective in diminishing unsightly scars on the rest of the body.

### **What is diffuse redness?**

Diffuse redness is a general appearance of facial redness such as rosy cheeks. This condition is caused by dilated capillaries resulting in an appearance of general redness, non discrete, well-defined vessels. The most commonly affected areas are the nose, forehead and cheeks. Diffuse redness is often associated with a condition called rosacea

and it can be hereditary. Laser Genesis therapy will help your appearance by gently treating and reducing this condition.

[Read the clinical paper about Laser Genesis](#)

## Avanti Skin Center of Collierville

830 W. Poplar Ave., Suite 2  
(behind Walgreens at Poplar & Byhalia)  
Collierville, TN 38017

901.853.6428

[www.avanticollierville.com](http://www.avanticollierville.com)

*"Great skin isn't luck, it's Avanti!"*

[Forward email](#)



Try it FREE today.

This email was sent to kate@avanticollierville.com by [kate@avanticollierville.com](mailto:kate@avanticollierville.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Avanti Skin Center of Collierville | 830 W. Poplar Ave. | Suite 2 | (behind Walgreens at Poplar & Byhalia) | Collierville | TN | 38017